

Abstract

This creative research was called "Man Mek Nai Lai Khram: Design of contemporary jewelry reflecting oriental civilization" was commercial design and development of decorating products under creative economic concept and increase of product value from cultural capital. The objective was to design and develop contemporary jewelry by using ceramic as part that could be produced commercially. The ceramic jewelry set " Man Mek Nai Lai Khram " was made from bone China ceramic material. The production was by molding a template and decorated by the technique of painting pattern under the coat with Chinese cloud pattern and then burned at the temperature of 1250 Celsius degree. Then it was assembled into silver body and produced by assembly molding process and decorated by jewel and gems.

The workpieces reflected the image of oriental civilization through color, pattern and material. The color groups used for making the workpiece consisted of yellow, black, white and blue. These were colors appearing the 5 elements of Taoism showing through the color of the jewel body and ceramic work. The pattern created was Man Mek (cloud veils) which could be seen very often. It meant happiness, peace and luck and work prosperity. The presentation of the pattern was through metal body and the pattern that was written on ceramic. The material used was Blue and White ceramic and opaque jewels which were cut like beads. The design implemented symmetrical principle. The body and shape focused on simplicity. The attraction of the shape was added by details of the pattern, color and placement. The work result could be a sample in commercially developing jewel product format by utilizing from material, concept, process and pattern from culture to add the value.

Keywords: contemporary jewelry, ceramic, porcelain, oriental civilization, increase of commercial value