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Project Title

Humanities, Arts and Social Sciences Studies (HASSS) & Science, Engineering and Health Studies (SEHS) : Journal Cover Design

Concept

'Disciplines'

The cover is designed based on the concept of 'disciplines' combining art and science. The emphasis lettering and typography design is on the use of fonts. San serif gives a sense of clean and simplicity. Text is written in capital letters using X and Y axis as a visual guide. This renders effective legibility and readability. Text is laid out using an overlapping technique to create dimensions in a space. The 'disciplines' are important in creative expression of ideas.