

1. Title

Extraordinary QR

2. Introduction

Inspired by QR code and Pac Man, the new and old icons, which are also the visual elements from the different century. However, they are the important creations in two separate digital evolution eras.

Looking at our diverse world from different perspective, this work attempts to demonstrate an outcome of the ideation process by putting things together.

3. Principles / Concept

This is a piece that examines the definition of 'originality'. Not trying too hard to reveal the non-existing scenario, the simple graphic work demonstrates that the inspiration can be from the existing or even daily seen objects in our environment so long as we find a sweet spot and figure out a way to put elements down together to convey our message. Sometimes, the piece need not to be so serious. It can be just a simple work to make one smile. For example, QR + Pac Man, one new and another old, taken from different eras and looking from different perspectives, can create a digital evolution when put together.

4. Process / Methodology

Graphic design created in Adobe Illustrator

5. Materials and Techniques

Graphic Print

6. References

- QR Code format
- Pac Man video games graphics